



## **NEW TRAFFIC RECORD AT BOLOGNA AIRPORT: SEVEN MILLION PASSENGERS REACHED FOR THE FIRST TIME IN HISTORY**

***The growth trend of the first ten months is confirmed: +12.5% vs the national average of 4.1%***

***More than 100 million passengers since 1933***

Thanks to a **passenger growth in line with the trend of the first 10 months of 2016 (+12.5% compared to the national average of + 4.1%)**, Bologna Airport (AdB) reached today seven million passengers and has confirmed once again to be one of the most vibrant and attractive airports on the Italian market. This result has been achieved through a successful mix of domestic and international destinations, including the new direct flight to Dubai operated by Emirates since November 2015. **In 2016 Bologna is the highest-growing among the first 15 Italian airports** and confirms its strategic role in a catchment area extending well beyond Emilia-Romagna, being a strategic gateway for Central-Northern Italy.

**Roberta Manfroni, Air Berlin passenger arriving from Düsseldorf, is Bologna Airport's "Nr. Seven Million"**. She has been offered free-entry to Marconi Business Lounge throughout year 2017 and has been greeted by the whole AdB's Top Management: Bologna Airport's President Enrico Postacchini and CEO Nazareno Ventola, Enac Director for Bologna Antonio Bardaro and the Border Police Director Salvatore De Paolis.

**This is the first time Bologna Airport has reached over seven million passengers in one single year.** The previous traffic record dates back to 2015 when 6.889.742 passengers were reached.

While celebrating the seven millionth passenger, President Postacchini and CEO Ventola expressed gratitude to AdB's Stakeholders, AdB's staff, handling companies, airlines, Government Agencies, commercial operators and all the partners who have given their contribution to achieve this outstanding result.

Here are outlined the main steps of Bologna Airport's growth **since its first commercial flight on 4<sup>th</sup> September 1933**. In 1988, yearly passengers reached one million for the first time, two million in 1995, three in 1999, four in 2006, five in 2010, six in 2013. **In the last eight years the Airport experienced a growth in passenger traffic of 63% which helped to enhance the economic development and tourism industry of its catchment area. Overall, since the first passenger in 1933 up to now, over 100 million passengers travelled through Bologna Airport.**

Bologna, 23<sup>rd</sup> November 2016

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**Bologna Guglielmo Marconi Airport**, classified as a "strategic airport" in the centre-north area of the National Airports Plan prepared by the Ministry of Infrastructure and Transport, is now the seventh biggest Italian airport by passenger numbers, with nearly 7 million passengers in 2015, of which 75% on international flights (Source: Assaeroporti). Located in the heart of the Emilian food valley and the automotive and packaging industrial districts, the airport has a catchment area of about 10.7 million inhabitants and around 47,000 companies, with a strong propensity to exports and internationalisation and with commercial expansion policies to Eastern Europe and Asia.

*In 2015 102 destinations were served from Bologna: the presence at the airport of some of the largest airlines in Europe along with some of the leading low-cost carriers and the close link with European continental hubs make Bologna Italy's fourth airport*

*in for global connectivity (Source: ICCSAI - Fact Book 2016) and the first in Europe in terms of growth of connectivity in the decade from 2004 to 2014 (Source: ACI Europe Airport Connectivity Report 2004-2014).*

*As for airport infrastructure, the airport has recently completed a major upgrade and expansion of the passenger terminal, while the capacity of aeronautical infrastructure is deemed adequate to accommodate the expected growth over the coming years. The company's aim is to make Bologna Airport one of the most modern and functional in Italy, an important gateway to the city and region.*

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**For further information:** [www.bologna-airport.it](http://www.bologna-airport.it)

**Press Office:**

Aeroporto G. Marconi di Bologna Spa  
Anna Rita Benassi  
External Communication  
and Press Office Manager  
ufficiostampa@bologna-airport.it  
Tel: +39/051/6479961

**Investor Relations:**

Aeroporto G. Marconi di Bologna Spa  
Nazzarena Franco  
Strategy Planning and Investor Relations Director  
n.franco@bologna-airport.it  
Tel: +39/051/6479960